



USC 2014

BUSINESS EXPO

presented by  Lobel, Neue & Till, LLP

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FOR IMMEDIATE RELEASE
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SECOND ANNUAL OC BUSINESS EXPO ANNOUNCED!

2014 OC Business Expo hosted by USC is the school's largest annual professional networking event is scheduled for Sept 30, 2014.

Irvine, CA, August 8, 2014— The Annual OC Business Expo, hosted by USC, is their biggest OC networking event of the year! Registration is open to the public to participate and exhibit.

"Our commitment is to provide an opportunity for local companies to network, promote their businesses, and connect with fellow professionals so that as a business community we continue to grow and thrive." —Janeth Manjarrez, Sponsor, Vital Link

Spots for exhibitors are limited and the event is expected to reach capacity. Take advantage of this unique opportunity to grow your network.

"We are thrilled to increase awareness and visibility of OC businesses to fellow Trojans and to the community at large." —Kimberly Hawkins, Exhibitor, Intertek Inc.

"Our goal at the OC Business Expo is to raise awareness for Trojan-owned and affiliated businesses as well as create a fun environment in which to network, something vastly different from the typical boring trade show," said Marc Vo, President of the USC Alumni Club of the Orange County Beach Cities and Event Organizer for the OC Business Expo.

The 2014 OC Business Expo is sponsored by Lobel, Neue & Till, LLP, McGladrey, and OpenOrbit (Main Sponsors); Microsoft, USC Alumni Association, Black Diamond Ventures, Rancho Santiago Community College, Vital Link, Digital Media Center, AmericanWest Bank, Green Thumb Agency, Quickpay, Dr. Jay's and AllState Insurance (Co-Sponsors). The 2014 OC Business Expo will take place at the Irvine Marriott

on Tuesday, September 30, 2014 from 4pm to 8pm. The day will consist of networking with over 80 exhibitors and over 400 attendees and concluding with a cocktail mixer.

The USC Alumni Club of the Orange County Beach Cities is a chartered organization under the USC Alumni Association and operates under the University of Southern California. They are dedicated to providing stimulating, enriching and exciting activities for all members of the Trojan Family. Their events address a wide spectrum of alumni needs and interests.

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If you would like more information about the event, please contact Marc Vo at info@octrojans.com.