

FOURTH USC ALUMNI BUSINESS EXPO AND TASTE OF TROY

The USC Alumni Business Expo and Taste of Troy is USC's largest annual professional networking event and was scheduled on May 19, 2017.

Long Beach, CA, May 20, 2017– The USC Alumni Business Expo and Taste of Troy, in partnership with local alumni businesses, was the biggest alumni networking event of the year!

“We know that there is a huge population of Trojans in Southern California. We believe a concept like the Expo is a great opportunity to bring working professionals together and to help raise awareness of alumni-owned businesses to the Trojan community.” Marc Vo, Event Organizer, USC Alumni Club of Orange County

Key highlights of the Expo included face-to-face networking, reflecting a variety of industries from finance to marketing to retail, and more, and a special talk featuring notable alumni. The event concluded with food samplings from award-winning restaurants in Los Angeles.

“Great way to network with fellow Trojans in a welcoming environment and amazing food! ‘FIGHT ON!’” –David Jackson, President, USC Credit Union

“I was very proud to share my story with a room full of USC Alumni. Also spoke with many Alumni afterwards who had been to our restaurants because they know it is owned by a fellow Trojan. Shows you have strong the Trojan Alumni network really is.” Robert Kronfli, Co-Founder, Bacari Bros

The 2017 USC Alumni Business Expo and Taste of Troy is sponsored by USC Credit Union and Bacari Bros. The event took place on the historic Queen Mary in Long Beach.

The USC Alumni Club of Orange County is a chartered organization under the USC Alumni Association and operates under the University of Southern California. They are dedicated to providing stimulating, enriching and exciting activities for all members of the Trojan Family. Their events address a wide spectrum of alumni needs and interests.

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